



 *Gypsy Moon* 



Gypsy Moon

The name “zoemou” translates to “my life” and was given to artist and designer Zoe Sernack as a childhood nickname while living on the Greek islands. She has been designing accessories for over ten years and launched her own label in 2005, producing collections far from the mainstream.

The Fifth range for Zoemou is “gypsy moon”, inspired by the romantic, nomadic and exotic life of a gypsy.

Gypsies are known to be extremely loyal to family and clan and they have a strong belief in Del (God) and Beng (Devil). Their nomadic culture has been romanticized, and frequently tales of a mysterious gypsy life have been passed through generations.

Many gypsies made a living as fortune tellers and are prized for their remarkable psychic abilities and the gift to attract good fortune.

Each Zoemou “Gypsy Moon “ piece is named after Roma gypsy names, such as Danika (translating to ‘morning star’), or Electra (translating to ‘brilliant one’). Every item is totally unique and individually hand cut by talented artisans. Even though made of sterling silver, the Gypsy Moon collection adheres to the Zoemou philosophy of feeling lightweight and natural, whilst being feminine and strong.

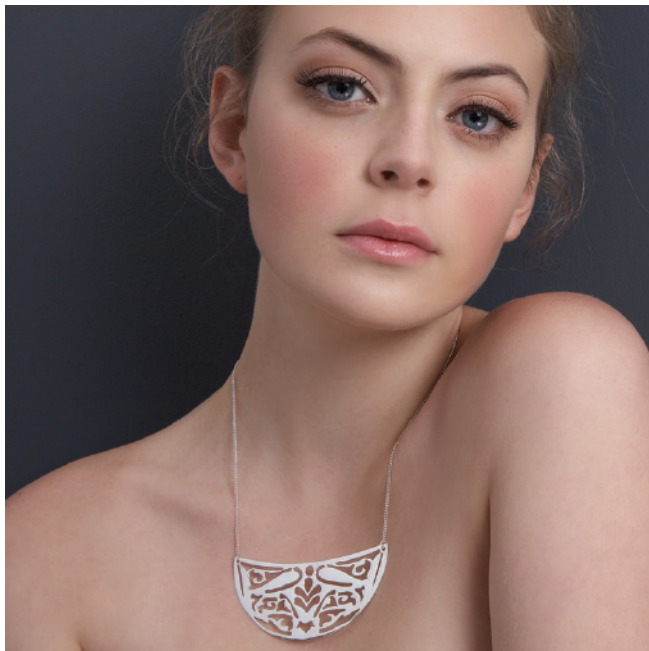


This is the first Sterling Silver Zoemou range, and these will be collector items to pass down through generations...just as the gypsies did.



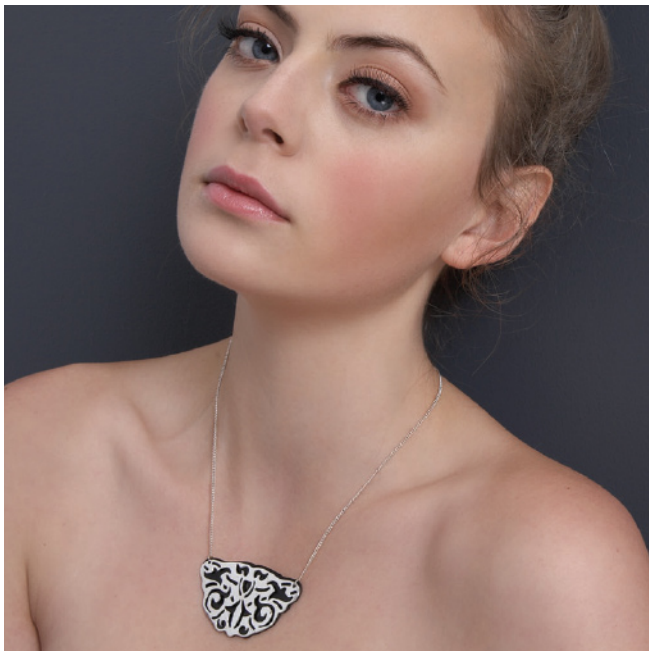
Carmen (Song)

SILVER, SILVER/ BLACK LEATHER, GOLD, GOLD/ BLUE LEATHER
ZMS001



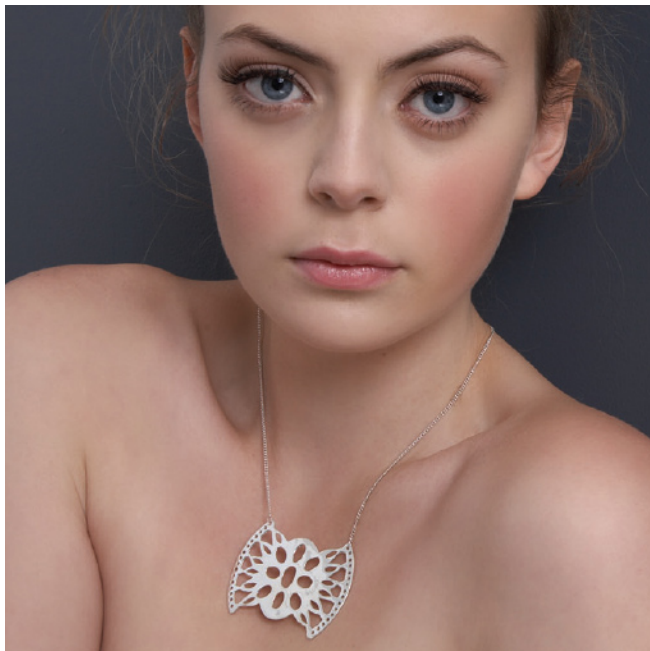
Simza (Joy)

SILVER, SILVER/ BLACK LEATHER, GOLD, GOLD/ BLUE LEATHER
ZMS002



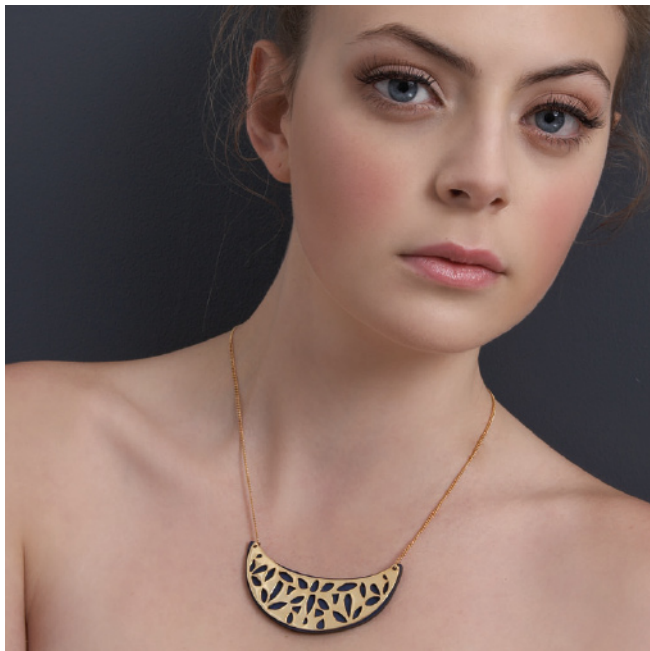
Risa (Laughter)

SILVER, SILVER/ BLACK LEATHER, GOLD, GOLD/ BLUE LEATHER
ZMS003



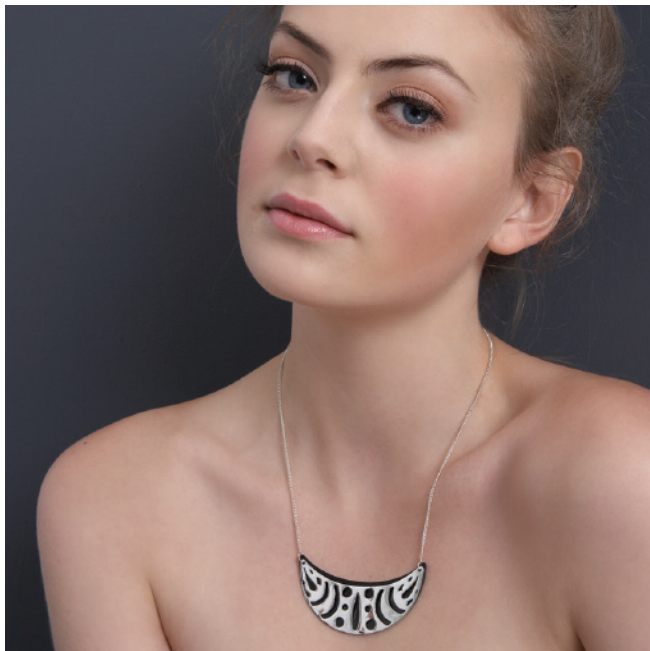
Electra (Brilliant one)

SILVER, SILVER/ BLACK LEATHER, GOLD, GOLD/ BLUE LEATHER
ZMS004



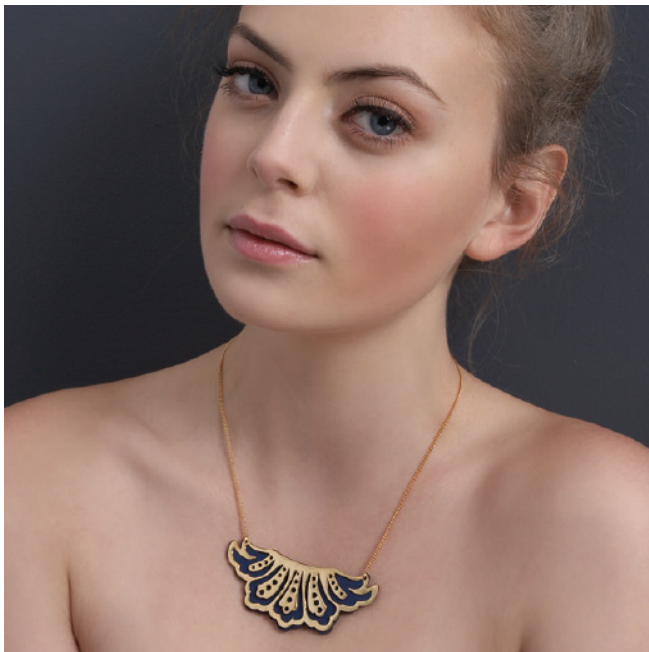
Danika (Morning star)

SILVER, SILVER/ BLACK LEATHER, GOLD, GOLD/ BLUE LEATHER
ZMS005



Nadya (Hope)

SILVER, SILVER/ BLACK LEATHER, GOLD, GOLD/ BLUE LEATHER
ZMS006



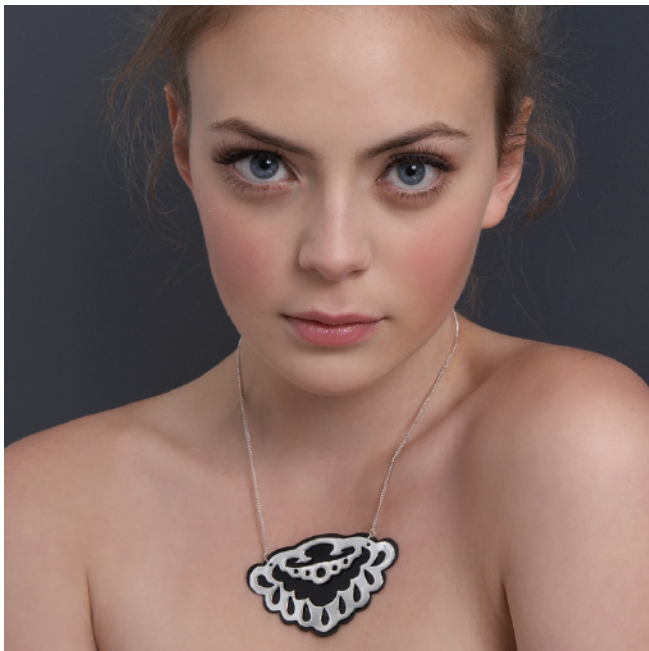
Lulu (Flower of Life)

SILVER, SILVER/ BLACK LEATHER, GOLD, GOLD/ BLUE LEATHER
ZMS007



Kali (Goddess)

SILVER, SILVER/ BLACK LEATHER, GOLD, GOLD/ BLUE LEATHER
ZMS008



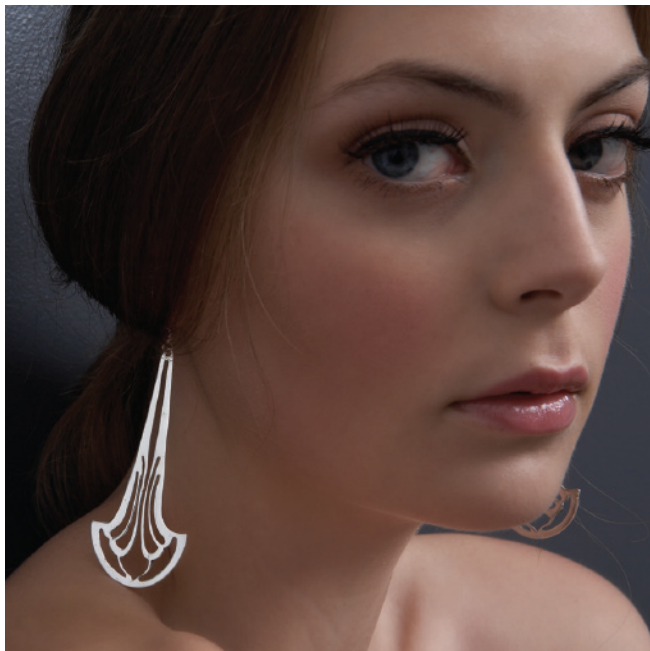
Louiza (Warrior)

SILVER, SILVER/ BLACK LEATHER, GOLD, GOLD/ BLUE LEATHER
ZMS009



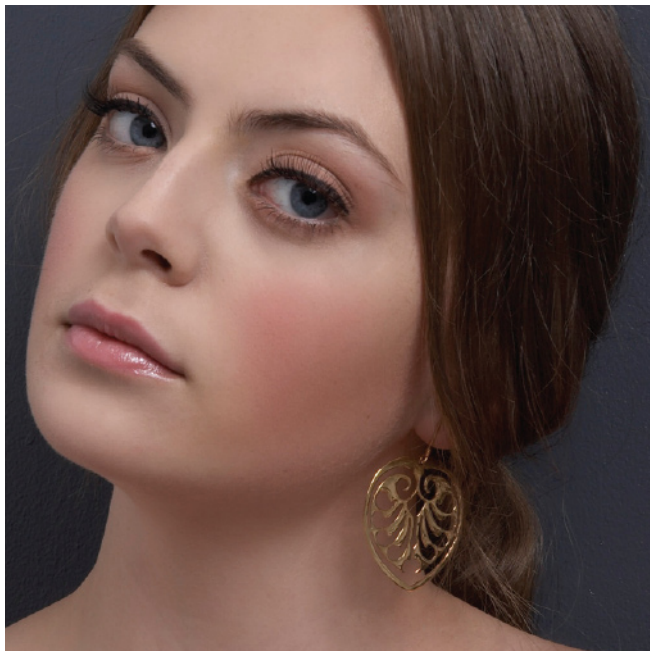
Nuri (Gypsy)

STERLING SILVER, GOLD
ZMS010



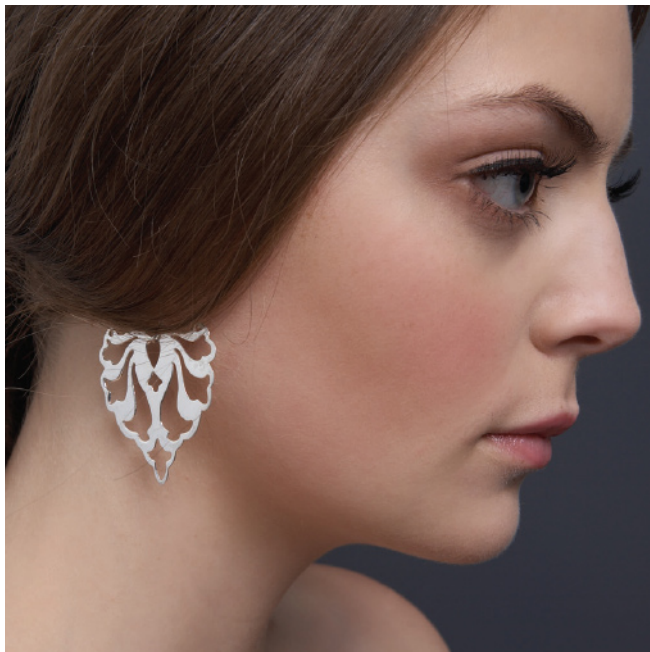
Tsura (Light of dawn)

STERLING SILVER, GOLD
ZMS011



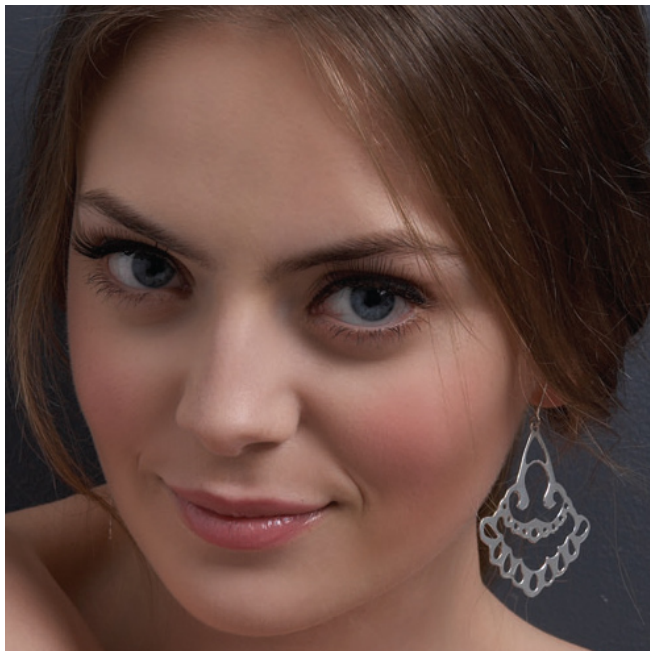
Aishe (Alive)

STERLING SILVER, GOLD
ZMS012



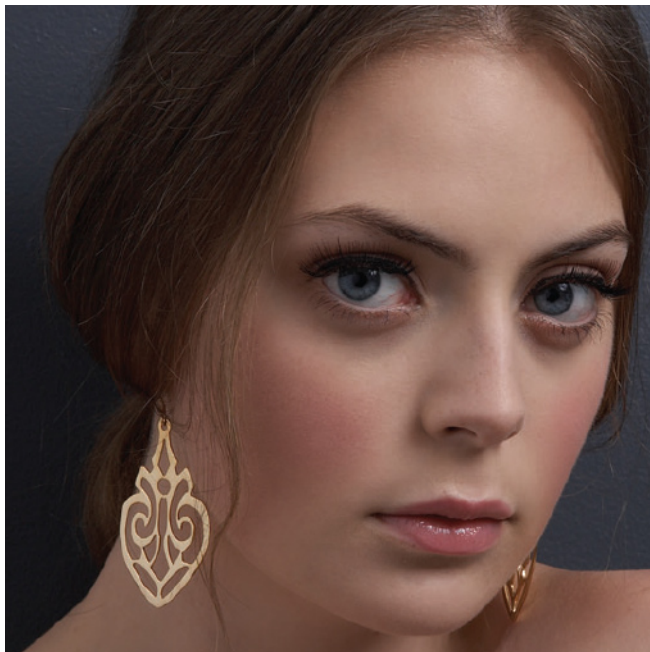
Kali (Goddess)

STERLING SILVER, GOLD
ZMS013



Zneda (Sacred)

STERLING SILVER, GOLD
ZMS014



Mirella (To admire)

STERLING SILVER, GOLD
ZMS015



Packaging

Each zoemou necklace is delivered in a beautiful display box, the larger and medium styles are sold in a larger box with a stand up display backing. Each necklace comes with its own zoemou bird tag in either silver, black or gold.



Contacts

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